



NEWS RELEASE

For more information, contact Marie Casey at Casey Communications, Inc., 314-721-2828.

Ashley O'Neal Promoted to Senior Vice President-Retail Market Manager at Midwest BankCentre

ST. LOUIS (March 28, 2019) –**Ashley O'Neal**, formerly vice president of sales support and consumer product manager at **Midwest BankCentre**, has been promoted to senior vice president-retail market manager. The announcement was made by **Erin Erhart**, executive vice president-fee services and consumer banking.



O'Neal leads team member training and development and consumer sales efforts. She also coaches bank teams to sustain client-focused branch operations and supports the bank's extensive community engagement, working in partnership with branch teams. Now in her 12th year of banking, she was previously vice president and branch manager for PNC Bank before joining Midwest BankCentre in 2018.

O'Neal has a bachelor's degree in business administration with an emphasis in management from the University of Missouri-Columbia. She is a member of Alpha Kappa Alpha Sorority, Inc.® and currently serves as president of the Omicron Eta Omega Chapter. Ashley is a board member of the Ivy Foundation of St. Louis.

Midwest BankCentre, a mainstay of St. Louis community banking since 1906, employs a staff of about 280 working at 19 bank locations in the City of St. Louis and St. Louis, Jefferson and St. Charles counties. The bank works to empower people, enable business and energize neighborhoods through the strength of its financial services, including personalized consumer and business banking, business cash management, mortgage lending, home equity loans, financial planning and investments, insurance and

digital banking. It ranks among St. Louis' largest locally owned banks with assets exceeding \$1.9 billion and deposits of \$1.4 billion.

The bank is a local leader in the St. Louis Regional Unbanked Task Force and its Bank-On Save-Up St. Louis initiative. Since 2001, Midwest BankCentre has consecutively achieved the Bauer Financial 5-Star Superior financial rating each quarter. It was the national winner of the 2018 National Community Bank Service Awards by the Independent Community Bankers of America® (ICBA) for its success in bringing mainstream financial services to unbanked and underbanked citizens in the region.

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Editor's note: O'Neal works with branch teams throughout the region and is based at Midwest BankCentre's Hazelwood branch. She is a resident of St. Louis County.